



Dear Nestlé USA:

Thank you for inviting us to meet with you.

We appreciate Nestlé taking the time to listen to our concerns.

Your website is filled with wonderful descriptions of your environmental efforts – our websites are filled with pictures of unpaid volunteers toiling to remove tons of plastic water bottles from our streams, yet achieving no visible effect. This is our *cri de coeur* – despite all the good words and good intentions our waters around the world are being filled with plastic filth – so much of it with Nestlé’s name on it.

We are a modest collection of the concerned crying out in the dark. Nestlé is a giant with the power to light the way.

Therefore, we ask of Nestlé:

1. Drop your opposition to bottle deposit laws worldwide. Work with sponsors of such a bill when it is brought forward in the Virginia General Assembly.
2. Increase the size of the recycle logo on your products to at least 1/3 the size of the product logo.
3. Include recycling in all Nestlé’s advertising as an integral part of the enjoyment of your product.
4. Join with others to support serious and effective recycling and anti-waste programs.

Despite all Nestle's efforts toward environmental responsibility, our waters continue to be filled with plastic trash that will degrade, but never disappear. Something serious and effective must be done and Nestle has the power to do it.

The description of Extended Producer Responsibility found in Nestlé online information sounds admirable. Yet we are unaware of the concept's implementation or effectiveness. Where has it happened and what does it look like? How can its effects be measured? Is Nestlé still actively promoting the concept?



From the 2012 “Creating Shared Value Report”,
http://www.nestle.com/asset-library/documents/library/documents/corporate_social_responsibility/nestle_waters_north_america_csv_report_2012.pdf

Thank you again for your time. We leave you with our hopes for shared progress toward a cleaner future.

Sincerely yours,

Northern Virginia Trash Action Workforce, December 17, 2018
<https://www.facebook.com/novatawf/> #trashdayofaction