

Trash Action Work Force Meeting—March 27 (Attending: Philip Latasa, Meghan Walker, Julie Chang, Wendy Cohen, Eleanor Quigley, Flint Webb, Paul Siegel, Betsy Martin)

1. Meeting with International Bottled Water Association is set for Weds. April 5, 2-3 pm. Attending will be Kris Unger, Eleanor Quigley, Paul Siegel, Betsy Martin, and possibly Hannah Seligmann. Betsy is to follow up with Hannah to find out if she will attend, and will send to the group the email message she sent to IBWA Pres. Joe Doss, which can serve as talking points.
2. Signage and displays.
  - a. The sign and costume making party is set for April 30, 2-5 pm, at Paul and Betsy's house. The address will be emailed when people sign in. Meghan will add a sign-up form for this event to Facebook.
  - b. Before the event, we will send out a list of supplies people should bring.
  - c. Posters and signs
    - i. Several have advocated blowing up some of our better litter pictures to poster size. How?
      1. Eleanor's neighbor may know how.
      2. Dan Lagana was going to check with a printer.
      3. Maybe Kris knows how to do this?
    - ii. Wendy advocates putting up posters in coffee shops and other local establishments the first week in April. We could divide up the area. Betsy suggests including the quote from the Pope on the Spanish language version of our poster.
  - d. Leaflets/fliers
    - i. Julie distributed leaflets at the Plastic Oceans movie. She tweaked the half-pager so that it looks good printed in black and white, and all agreed it was satisfactory and would save us money. Julie is to email her B&W leaflet to the group, in both pdf and doc format, with two corrections:
      1. Move "King Street Metro" up front, right after "Where?"
      2. Remove the box from the caption under the picture.
    - ii. We will need to develop a leaflet to distribute at the May 8 event.
3. Outreach and publicity
  - a. We will distribute flyers (and have a signup sheet for people who want to participate on May 8) at several events, including
    - i. 4/22 West Potomac Green Festival, 12-2. Wendy?

- ii. 4/25 NOVA Green Festival—Wendy. Kris?
  - iii. 4/19 Sustainability Fair—Wendy
  - iv. Movie at Oakton Library—Flint
- b. Betsy will provide fliers to the Mount Vernon Unitarian Church.
- c. Somebody (who?) to ask the Mount Vernon Sierra Club to put out leaflets.
- d. Community notices/press announcements of May 8 event.
  - i. Eleanor developed a notice to submit to the Post's Community News. It must come from a public or nonprofit group. After some debate, (I think) we decided she would submit it on behalf of FOLHC.
  - ii. To be submitted to: Washington Post, Connection Newspapers, Patch. Philip has a pretty comprehensive list of contacts, which he will send to Eleanor.
  - iii. Paul volunteered to write a press release.
- e. Support, publicity from elected representatives
  - i. David Bulova (who will contact him? Flint?)
  - ii. Chap Petersen—Betsy
  - iii. Don Beyer—Eleanor
  - iv. Scott Surovell hss said he will post a notice on his FB page. Ask him to like our page?
- f. Facebook page
  - i. Several short videos have been posted on FB.
  - ii. Betsy's letter to the Post is posted.
  - iii. All fliers, posters, etc. should reference FB page.
  - iv. Betsy suggests an old ppt she created might have some useful content, or good pictures at least, that could be used on the FB page. She is to send it to Meghan, perhaps via Dropbox.

#### 4. Chants

- a. Philip offered up a new one: "I.B.W.A.! Your plastic doesn't go away!" We tested it out as a group and Meghan made a Youtube video that will no doubt inspire legions of protesters to join us May 8.

#### 5. Logistics

- a. Betsy and Paul promised to scope out the area on a Monday a.m., to see how crowded it is, what parking is available for two water-bottle laden vehicles.
- b. Need to check out restroom access (Whole Foods? Coffee shops?).
- c. Paul is to check with Metro to make sure we are allowed to have a card table.

6. Other.

a. Betsy will update the email distribution list to include people who have showed up for a TAWF meeting, or otherwise expressed interest.

7. NEXT MEETING: April 10, 7 to (no later than) 8:45 pm. George Mason Regional Library at 7001 Little River Turnpike, Annandale.