

Trash Action Work Force

Notes of Meeting on October 2, 2017

Attending: Chip, Wendy Cohen, Julie Chang, Philip Latasa, Dave Lincoln, Eleanor Quigley, Flint Webb.

Wendy announced that Clean Fairfax will provide 200 copies of the colorful informational brochure about single use plastic for distribution during Oct. 26 Action.

Dave contacted Virginia Conservation Network (VCN) and got an enthusiastic response. VCN will help us publicize Oct. 26 through their network. Dave also attended Earth Sangha's plant sale and distributed fliers. He feels that many are interested in marching on Oct. 26.

Julie reported that GMU announced our Oct. 26 Action in their newsletter, "The Sustainable Scoop."

Wendy will finalize the flier for the Oct. 26 Action by Wednesday. (Done.)

Eleanor will email the flier and educational brochure to all TAWF members and partners, asking their assistance in publicizing Oct. 26 Action and that they bring 20 or more copies of the educational brochure when they come to march on Oct. 26. (Done.)

Commitments made to distribute fliers at: Old Town Alexandria Farmers' Market (Eleanor), Mom's Grocery (Wendy), Government Center Farmers' Market (Wendy), Audrey Moore Rec Center Market (Chip).

Those present felt that distribution of colorful posters in Old Town Alexandria, Del Ray, and Falls Church to generate participation in the 1st Trash Action did not produce results and therefore was not worth the effort and expense involved. We agreed that we would not distribute posters in advance of Oct. 26 Action.

We agreed to the following "Asks" from partners: Publicize Oct. 26 event; distribute fliers to members and at events; make 20 copies (or more) of colorful, educational brochure about single use plastic and bring to Oct. 26 Action for distribution.

Flint will attend October 18 showing of "Plastic Ocean," an event sponsored by Clean Fairfax, Great Falls Group of Sierra Club, and Herndon Environmental Network. He will make copies of flier and distribute them.

Julie will follow up via email with GMU students who signed up for information about TAWF during GMU's Get Connected event. Follow ups will go out Oct. 15-16.

Julie: Believes that TAWF would benefit from having its own website for those who do not use Facebook. Others agreed. Wendy suggested using Word Press to create a website. There is expense involved in buying the domain name. No decision made.

We would like to have a TAWF person volunteer to distribute fliers at the NOVA Community College Environmental Film Festival on Oct. 24, 1:00 – 4:30, and Oct. 25, 9:30 – 1:30, at the Ernst Center and Theater, Annandale campus of NOVA.

We agreed to 3 categories of prizes for costumes on Oct. 26: Trashiest, Most Effective Messaging, and Scariest Trash Monster. Wendy will create ½ page certificates for winners. Philip will create 3 puppets from plastic trash as prizes.

We need a judge for the costume contest on Oct. 26. A willing politician who attends (Paul Krizek? Scott Surovell? Adam Ebbin?) could be a great judge. Outreach to politicians needed asap.

Alternative: We envision a “run-way” display of costumes so judging could be by applause/cheers of assembled crowd. Photographs posted on Facebook and/or website will engage people, particularly students.

Costume contest needs a Master/Mistress of Ceremonies. Volunteers?

Press Release needed. Who will write it? When will it be distributed?

We did not discuss HR 3768, Mike Quigley’s bill.

Next Planning Meeting: Thursday, October 19, 6:30PM, Sherwood Hall Library, Sherwood Hall Lane, Alexandria.