

Trash Action Work Force

Organizing Meeting, November 1, 2016

Attending the second organizing meeting of the Trash Action Work Force were:

Elizabeth (Betsy) Martin	Friends of Little Hunting Creek
Eleanor Quigley	Friends of Little Hunting Creek
Paul Siegel	Friends of Little Hunting Creek
Meghan Walker	Friends of Lake Accotink Park
Kris Unger	Friends of Accotink Creek
Philip Latasa	Friends of Accotink Creek
Dave Lincoln	Friends of Accotink Creek

Discussion topics and actions include:

- Raw materials: Friends of Little Hunting Creek (FOLHC) will have their annual cleanup April 8, and that should produce enough plastic bottles to support the Action. FOLHC will segregate water bottles for use in the Day of Action.
- Date: Therefore, the group selected April 10, 2017, for the Day of Action.
- Containers: Clear plastic bags will be useful for displaying plastic bottles. Betsy Martin will determine whether the Alice Ferguson can donate bags with suitable logos. Dave Lincoln offered to buy clear waste bags if donation opportunities are not available.
- The ASKs: the group discussed what focus to use for signage, and settled on asking the International Bottled Water Association (IBWA), "Stop opposing common-sense measures to reduce plastic waste." Another was, "Stop enabling litter."
- Location, parking and demonstration access for various forms of visual demonstration materials were discussed.
 - o Location: Philip Latasa will confirm the location of the IBWA office.
 - o Parking: Philip will investigate availability of parking in front of the IBWA office, and determine how best to display bags (e.g., On street? On sidewalk? On a pickup or trailer?)
 - o Permit? Eleanor Quigley will determine whether/what permit is required for the Day of Action on public property near IBWA.
- Publicity:
 - o All the attendees agreed to distribute notes from the meeting, and future correspondence, to representatives of other organizations and within each of our organizations to generate interest.
 - o Kris Unger took action to publicize the Day of Action on Meetup.
 - o Eleanor and Dave took action to attend the Soil & Water Green Breakfast November 12, and to publicize the Day of Action through that forum.
 - o Paul took action to contact Potomac River Keepers.
- Other actions: The group brainstormed opportunities for other actions in the future. Ideas included demonstrations at:
 - o Fairfax County Complex
 - o Fairfax City
- The group discussed research that is necessary to support well-founded representations of what to target with signage and speech. Actions taken:
 - o Paul Siegel took action to research past opposition IBWA has exerted on National Park Service to stop regulator reduction of plastic water bottle pollution in national parks.

- All attendees took action to research broader IBWA and industry opposition to target.
- All attendees took action to formulate ASKS to address to the Public in general.
- All took action to find hard-hitting graphics to use in signage, such as bottles in mid-ocean sworls of trash.
- Paul took action to ask City of Alexandria and Fairfax Water Departments to point out something like “Our water is safe,” as an alternative to shipping bottled water to consumers who are told not to trust local water.
- Group Name: The group came up with the name, Trash Action Work Force, on a tentative basis, pending feedback from these notes.
- Next meeting: The Trash Action Work Force will hold another organizing meeting January 18, 2017, place TBD, probably near IBWA in Alexandria. Topics to add to the agenda include:
 - Invitations to public officials to participate.
 - T-shirt design: Meghan took an action to design a logo for t-shirts.
- Communications following the meeting:
 - Dave took action to write up the notes and distribute for comment among the attendees.
 - Dave will update the notes and distribute to all who have shown interest to date.
 - All are encouraged to distribute discussion streams replying to all interested as communications expand.

Submitted,
 Dave Lincoln
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PS: It has been a delight to see several discussion streams emerge while I've been getting a round tuit, finally writing up these notes. I'd suggest setting these notes aside once I've corrected them with your comments, and continuing discussion streams like those, cc'ing all interested parties.

I'd like to ask some social media-savvy person to set up a Meetup or Facebook, etc., facility for continuing the many discussions that we need going forward.

Cheers!

Dave